



**Commonwealth of Massachusetts
Executive Office of Energy and Environmental Affairs**

DEPARTMENT OF CONSERVATION AND RECREATION

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Lt. Governor Karyn E. Polito
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Massachusetts Department of Conservation and Recreation Partners with Eversource Energy in Refrigerator Recycling Program

First 100 utility customers to recycle their old, second fridges and freezers before May 25th will receive 2015 DCR Annual Parks Pass.

BOSTON- The Massachusetts Department of Conservation and Recreation (DCR) is partnering with Eversource Energy to offer DCR Annual Parks Passes to the first 100 customers who participate in the utilities' refrigerator recycling program between May 4 and May 25, 2015. Any Eversource customer who recycles their old, second fridge or freezer will receive a \$50 rebate and free unit pick up. Plus, the first 100 participants will also receive a 2015 *MassParks Pass*. The *MassParks Pass* grants holders unlimited day-use parking at Massachusetts state parks pools and beaches where parking fees are charged, with the exception of Quabbin Reservoir fishing areas.

"DCR is always interested in working with innovative partners to advance our mission to protect, promote and enhance the Commonwealth's natural, cultural and recreational resources for the well-being of all," said Priscilla Geigis, Director of State Parks. "We're excited to partner with Eversource and encourage folks to save energy and reduce waste at home and spend their personal energy and time outdoors in our parks."

"Recycling old refrigerators and freezers that consume as much as four times more energy than newer, efficient models will help preserve the environment for generations to come," said Tilak Subrahmanian, Vice President of Energy Efficiency for Eversource Energy. "We hope our unique partnership with Massachusetts DCR will give our customers incentive to send their old refrigerators and freezers on a "hike" by having them properly recycled."

To qualify for Eversource Energy's refrigerator recycling program, refrigerators and freezers must be clean, empty and in working order with an inside measurement of between 10 and 30 cubic feet, standard for most units. Customers can call 1-877-545-

4113 or visit RetireYourFridge.com to learn more about the program and to schedule free pick up.

For more information about DCR parks and facilities, or to purchase a Mass Parks Pass for 2015, please visit the “Mass Parks” section of the DCR’s website www.mass.gov/dcr.

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The Massachusetts Department of Conservation and Recreation (DCR), an agency of the Executive Office of Energy and Environmental Affairs, oversees 450,000 acres of parks and forests, beaches, bike trails, watersheds, dams, and parkways. Led by Commissioner Jack Murray, the agency’s mission is to protect, promote, and enhance our common wealth of natural, cultural, and recreational resources. To learn more about DCR, our facilities, and our programs, please visit www.mass.gov/dcr. Contact us at mass.parks@state.ma.us.

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